

# STOKE YOUR FIRES.



## Stoke Your Fires

Research & Development Brief - Freelance Project Researcher

### Outline Brief

Stoke Your Fires, *The Festival of the Moving Image* are looking to appoint a freelance project manager to deliver a comprehensive research and development project that will influence the future direction of the festival. This role will include a review of the last festival, consultation with partners, stakeholders and audiences, research across the sector and identification of potential collaborations and future funding opportunities.

**Closing Date for all applications is 5:00pm on Monday 20 June**

**All work to be completed by the end of August 2011**

Maximum Budget £4000 (tbc) excluding VAT.

### Background

2011 saw the creation of the first Digital & Screen Media Festival Stoke Your Fires *The Festival of the Moving Image* take place across the North Staffordshire region. Building on the success of the original Festival of Animation, this new initiative now incorporates Film, Digital Media, Art and Animation over an intensive two week festival programme.

The 2011 festival included the creation of a new contemporary brand and ID reflecting the quality and ambition of the festival, an international awards competition, 3 new film commissions, one of which *Blood and Bone China* will be screened at the London Film and Comic Con in July and the Marseille Film festival in October 2011, 2 UK premieres and a four day industry/student focused convention with special guest speakers including Oscar Winning Double Negative Visual FX Company.

The 2011 festival was curated by Stoke-on-Trent City Council with support from The Producers Forum, Animation Forum WM and Staffordshire University, and a core working group of local creative industries. To further develop this offer we are now looking to appoint a freelance project manager to deliver a comprehensive research and development project that will influence not only the future direction of the festival but support the development of the sector locally.

## What we require

A freelance project researcher to:

- 1) Review the last Stoke Your Fires Festival in 2011
- 2) Consult with all partners, stakeholders, industry and audiences
- 3) Identify future collaborations & partnerships
- 4) Identify funding streams and prepare between 1 and 3 funding applications

In addition the researcher may be asked to contribute to:

- The delivery of a three/five year festival strategy
- Proposal/business case for future direction in liaison with the Stoke Your Fires steering group

## All work to be completed by the end of August 2011

Maximum Budget £4000 (tbc) excluding VAT.

For more details on the Stoke Your Fires project please visit [www.stokeyourfires.co.uk](http://www.stokeyourfires.co.uk)

If you are interested in this commission or you would to get in touch please contact Marc Wootton, Cultural Development Officer on (01782) 234193 or email [marc.wootton@stoke.gov.uk](mailto:marc.wootton@stoke.gov.uk)

## Submission:

To be considered for this commission please include:

- Note outlining your response to the requirements of the brief and your ability and experience to deliver – max. 500 words
- Full contact details, including biographies of who would deliver the contract.
- Summary of relevant credentials (embedded in document and/or via links)

All applications to be submitted via email to [marc.wootton@stoke.gov.uk](mailto:marc.wootton@stoke.gov.uk) before 5:00pm on Monday 20 June 2011

